ORDER

Orders Order / Rev: 704115 - 3 06260660 Alt Order #: OBAMA FOR AMERICA Product Desc: Estimate: 1537 10/02/12 - 11/05/12 Flight Dates: Primary AE: Aaron Ashe Sales Office: Original Date / Rev: 08/02/12 / 08/28/12 T-WAS Order Type: Political Sales Region: NAT Greer Margolis Mitchell/ Pol Agency Name: **Buying Contact:** K Keuleman Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 3050 K St NW Billing Cycle: WEEKLY Washington, DC 20007 Agency Commission: 15% Advertiser Name: Obama/D/President Demographic: A35+ New Business Thru: **Product Codes:** PL-Presidential Order Separation: 00:15:00 Priority: P-4 Advertiser External ID: Revenue Codes: AGY, GEN, POL Agency External ID:

Rill	Plan	

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/07/12	168	\$162,900.00	\$138,465.00
10/08/12	10/14/12	164	\$188,300.00	\$160,055.00
10/15/12	10/21/12	168	\$177,650.00	\$151,002.50
10/22/12	10/28/12	172	\$181,900.00	\$154,615.00
10/29/12	11/04/12	161	\$148,100.00	\$125,885.00
11/05/12	11/11/12	11	\$11 505 00	\$9 779 25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	672	\$710,750.00	\$604,137.50	0.00
November 2012	172	\$159,605.00	\$135,664.25	0.00
Totals	844	\$870,355.00	\$739,801.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %	
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Aaron Ashe Start Of Order - End Of Order 100%

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
1 WTSF	P 10/02/1	2 10/05/12	430-5a News 430-5a News	CM	430-5a	- TWTF	:30	5	\$80.00 P-4	0.00 NM	5	\$400.00
<u>S</u> Week: 1	tart Date 0/01/12	End Date 10/07/12	<u>Weekdays</u> - TWTF	Spots/Week 5	Rate \$80.00	Rating 0.00						
2 WTSF	P 10/08/1	2 11/02/12	430-5a News 430-5a News	CM	430-5a	MTWTF	:30	5	\$80.00 P-4	0.00 NM	20	\$1,600.00
Week: 1		End Date 10/14/12	Weekdays MTWTF	Spots/Week 5	Rate \$80.00	Rating 0.00						
Week: 10 Week: 10 Week: 10	0/22/12	10/21/12 10/28/12 11/04/12	MTWTF MTWTF MTWTF	5 5 5	\$80.00 \$80.00 \$80.00	0.00 0.00 0.00						
3 WTSF		2 11/05/12	430-5a News 430-5a News	CM	430-5a	M	:30	1	\$80.00 P-4	0.00 NM	1	\$80.00
Si Week: 1	tart Date 1/05/12	End Date 11/11/12	Weekdays M	Spots/Week 1	<u>Rate</u> \$80.00	Rating 0.00						
4 WTSF	P 10/02/1	2 10/05/12	5-530a 5-530a 10 News	СМ	5-530a	- TWTF	:30	4	\$100.00 P-4	0.00 NM	4	\$400.00
Si Week: 1	tart Date 0/01/12	End Date 10/07/12	Weekdays - TWTF	Spots/Week 4	Rate \$100.00	Rating 0.00						
5 WTSF	P 10/08/1	2 11/02/12		CM	5-530a	MTWTF	:30	5	\$100.00 P-4	0.00 NM	20	\$2,000.00

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Order / Rev: 704115 - 3 Advertiser: Obama/D/President

Alt Order #: 06260660 Product Desc: OBAMA FOR AMERICA WTSP-TV

_	Ln Ch	Start	End	Inventory Code 5-530a	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
				5-530a 10 News									
		t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	Week: 10/0		10/14/12	MTWTF	5	\$100.00	0.00						
	Week: 10/1 Week: 10/2		10/21/12 10/28/12	MTWTF MTWTF	5 5	\$100.00 \$100.00	0.00 0.00						
	Week: 10/2		11/04/12	МГЖГЕ	5	\$100.00	0.00					i	
_			2 10/05/12	530-6a	CM	530-6a	- TWTF	:30	5	\$150.00 P-4	0.00 NM	5	\$750.00
				530-6a 10 News						,			,
	Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
_	Week: 10/0		10/07/12	- ТWГF	5	\$150.00	0.00						
	7 WTSP	10/08/12	2 11/02/12	530-6a	CM	530-6a	MTWTF	:30	5	\$150.00 P-4	0.00 NM	20	\$3,000.00
				530-6a 10 News									
		t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	Week: 10/0 Week: 10/1		10/14/12 10/21/12	MTWTF MTWTF	5 5	\$150.00 \$150.00	0.00 0.00					ł	
	Week: 10/2		10/21/12	MTWTF	5	\$150.00	0.00					i	
	Week: 10/2		11/04/12	MTWTF	5	\$150.00	0.00					į	
_	8 WTSP	11/05/12	2 11/05/12	530-6a	CM	530-6a	M	:30	1	\$150.00 P-4	0.00 NM	1	\$150.00
				530-6a 10 News								l	
	Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
_	Week: 11/0		11/11/12	M	1	\$150.00	0.00						
	9 WTSP	10/02/12	2 10/05/12		CM	6-7a	- TWTF	:30	5	\$175.00 P-4	0.00 NM	5	\$875.00
				6-7a 10 News									
		t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	Week: 10/0		10/07/12	- TWF	5	\$175.00	0.00			*			
	10 WTSP	10/08/12	2 11/02/12	M-F 6-7a 6-7a 10 News	CM	6-7a	MTWTF	:30	5	\$175.00 P-4	0.00 NM	20	\$3,500.00
	Stor	t Date	End Date	Weekdays	Spots/Week	Rate	Pating					l	
	Week: 10/0		10/14/12	MTWTF	<u>5pois/Week</u>	\$175.00	Rating 0.00					i	
	Week: 10/1		10/21/12	MTWTF	5	\$175.00	0.00					i	
	Week: 10/2	22/12	10/28/12	MTWTF	5	\$175.00	0.00					•	
_	Week: 10/2	29/12	11/04/12	МГЖГБ	5	\$175.00	0.00						
	11 WTSP	10/02/12	2 10/05/12	CBS This Morning		7-9a	- TWTF	:30	5	\$200.00 P-4	0.00 NM	5	\$1,000.00
		_		CBS This Morning	•	(7:00 AM-8:0							
		t Date	End Date	<u>Weekdays</u> - TWTF	Spots/Week	Rate	Rating						
_	Week: 10/0		10/07/12		5	\$200.00	0.00	.20		\$200 00 D 4	0.00 NIM	20	£4.400.00
	12 WTSP	10/08/12	2 11/02/12	CBS This Morning		7-9a (7:00 AM-8:0	MTWTF	:30	5	\$200.00 P-4	0.00 NM	22	\$4,400.00
	Star	t Date	End Date		Spots/Week	`	,					l	
	Week: 10/0		10/14/12	<u>Weekdays</u> MTWTF	<u>5pois/Week</u>	Rate \$200.00	0.00					i	
	Week: 10/1		10/21/12	MTWTF	5	\$200.00	0.00					j	
	Week: 10/2		10/28/12	MTWTF	6	\$200.00	0.00						
_	Week: 10/2		11/04/12	МГWГF	6	\$200.00	0.00						
	13 WTSP	11/05/12	2 11/05/12	-	•	7-9a	M	:30	1	\$200.00 P-4	0.00 NM	1	\$200.00
	٥,		5 15 (CBS This Morning	O	(7:00 AM-8:0							
	Star Week: 11/0	t Date	End Date 11/11/12	<u>Weekdays</u> M	Spots/Week	Rate \$200.00	Rating 0.00						
_	14 WTSP			CBS This Morning	a CM	7-9a	- ТWГF	:30	5	\$200.00 P-4	0.00 NM	5	\$1,000.00
	14 WISF	10/02/12	2 10/03/12	CBS This Morning	,	(8:00 AM-9:0		.30	3	\$200.00 F-4	U.UU INIVI	3	\$1,000.00
	Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	Week: 10/0		10/07/12	- TWTF	5	\$200.00	0.00						
_	15 WTSP	10/08/12	2 11/02/12	CBS This Morning	д СМ	7-9a	MTWTF	:30	5	\$200.00 P-4	0.00 NM	22	\$4,400.00
				CBS This Morning		(8:00 AM-9:0	00 AM)						
		t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	Week: 10/0		10/14/12	MTWTF	5	\$200.00	0.00						
	Week: 10/1 Week: 10/2		10/21/12 10/28/12	MTWTF MTWTF	5 6	\$200.00	0.00 0.00						
	Week: 10/2		11/04/12	MTWTF	6	\$200.00 \$200.00	0.00						
-	16 WTSP			CBS This Morning		7-9a	M	:30	1	\$200.00 P-4	0.00 NM	1	\$200.00
	-			CBS This Morning		(8:00 AM-9:0							

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Order / Rev: 704115 - 3 Advertiser: Obama/D/President

Alt Order #: 06260660 Product Desc: OBAMA FOR AMERICA WTSP-TV

	Ln Ch Sta	art	End	Inventory Code	Break	Start/End	Time	Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
	16 WTSP 11/0)5/12	11/05/12	CBS This Morning		7-9a (8:00 AM-9:	00 AM)	M)	:30	1	\$200.00 P-4	0.00 NM	1	\$200.00
	Start Date		End Date 11/11/12	Weekdays M	Spots/Week 1	Rate \$200.00	Rati 0	ing 0.00						
-	17 WTSP 10/0)2/12	10/05/12	M-F 9-930a 10 Ne 10 News, 9am	ews, 9a@M	9-9:30A		- TWTF	:30	5	\$100.00 P-4	0.00 NM	5	\$500.00
	Start Dat Week: 10/01/12		End Date 10/07/12	Weekdays - TWTF	Spots/Week 5	Rate \$100.00	Rati 0	ing 1.00						
	18 WTSP 10/0	08/12	11/02/12	M-F 9-930a 10 Ne 10 News, 9am	ews, 9a@iM	9-9:30A		МГЖГБ	:30	5	\$100.00 P-4	0.00 NM	20	\$2,000.00
	Start Da		End Date	Weekdays	Spots/Week	Rate	Rati							
	Week: 10/08/12 Week: 10/15/12		10/14/12 10/21/12	MTWTF MTWTF	5 5	\$100.00 \$100.00		0.00 0.00						
	Week: 10/13/12 Week: 10/22/12		10/21/12	MTWTF	5	\$100.00		.00						
_	Week: 10/29/12	2	11/04/12	MTWTF	5	\$100.00	0	.00						
	19 WTSP 10/0			M-F 930-10a Inside Edition	СМ	930-10a		- TWTF	:30	6	\$100.00 P-4	0.00 NM	6	\$600.00
	Start Date Week: 10/01/12		End Date 10/07/12	Weekdays - TWF	Spots/Week 6	Rate \$100.00	Rati 0	<u>ing</u> .00						
-	20 WTSP 10/0		11/02/12	M-F 930-10a Inside Edition	СМ	930-10a		MTWTF	:30	5	\$100.00 P-4	0.00 NM	22	\$2,200.00
	Start Da	<u>te</u>	End Date	Weekdays	Spots/Week	Rate	Rati	ing						
	Week: 10/08/12		10/14/12	MTWTF	5	\$100.00		.00						
	Week: 10/15/12 Week: 10/22/12		10/21/12 10/28/12	MTWTF MTWTF	6 6	\$100.00 \$100.00		0.00 0.00						
	Week: 10/22/12 Week: 10/29/12		11/04/12	MTWTF	5	\$100.00		.00						
-	21 WTSP 10/0)2/12	10/05/12	M-F 10-11a M-F 10-11a	CM	10-11a		- TWГF	:30	5	\$75.00 P-4	0.00 NM	5	\$375.00
	Start Date Week: 10/01/12		End Date 10/07/12	Weekdays - TWTF	Spots/Week 5	<u>Rate</u> \$75.00	Rati 0	ing .00						
•	22 WTSP 10/0	08/12	11/02/12	M-F 10-11a M-F 10-11a	СМ	10-11a		MTWTF	:30	5	\$75.00 P-4	0.00 NM	20	\$1,500.00
	Start Dat		End Date	Weekdays	Spots/Week	Rate	Rati							
	Week: 10/08/12 Week: 10/15/12		10/14/12 10/21/12	MTWTF MTWTF	5 5	\$75.00 \$75.00		0.00 0.00						
	Week: 10/13/12 Week: 10/22/12		10/21/12	MTWTF	5	\$75.00		.00						
	Week: 10/29/12	2	11/04/12	MTWTF	5	\$75.00	0	.00						
	23 WTSP 10/0)2/12	10/05/12	Price Is Right Price Is Right	СМ	11a-12p		- TWTF	:30	6	\$450.00 P-4	0.00 NM	6	\$2,700.00
	Start Dat Week: 10/01/12	_	End Date 10/07/12	<u>Weekdays</u> - TWTF	Spots/Week 6	Rate \$450.00	Rati 0	<u>ing</u> .00						
	24 WTSP 10/0	08/12	11/02/12	Price Is Right Price Is Right	CM	11a-12p		MTWTF	:30	6	\$450.00 P-4	0.00 NM	23	\$10,350.00
	Start Dat		End Date	<u>Weekdays</u> MTWTF	Spots/Week	Rate	Rati							
	Week: 10/08/12 Week: 10/15/12		10/14/12 10/21/12	MTWTF	6 6	\$450.00 \$450.00		0.00 0.00						
	Week: 10/22/12		10/28/12	MTWTF	6	\$450.00		.00						
	Week: 10/29/12		11/04/12	MTWTF	5	\$450.00		.00						
	25 WTSP 11/0	05/12	11/05/12	Price Is Right Price Is Right	СМ	11a-12p		M	:30	1	\$450.00 P-4	0.00 NM	1	\$450.00
	Start Date Week: 11/05/12		End Date 11/11/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$450.00	Rati 0	<u>ing</u> 0.00						
-	26 WTSP 10/0			M-F 12-1230p 10 News @ Noon	СМ	12-1230p		- TWTF	:30	5	\$450.00 P-4	0.00 NM	5	\$2,250.00
	Start Da Week: 10/01/12		End Date 10/07/12	Weekdays - TWTF	Spots/Week 5	Rate \$450.00	Rati 0	ing 1.00						
-	27 WTSP 10/0				СМ	12-1230p		MTWTF	:30	5	\$450.00 P-4	0.00 NM	20	\$9,000.00
	Start Da	te	End Date	Weekdays	Spots/Week	Rate	Rati	ing						
	Week: 10/08/12 Week: 10/15/12	2	10/14/12 10/21/12	MTWTF MTWTF	5 5	\$450.00 \$450.00	0	0.00						

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Order / Rev: 704115 - 3 Advertiser: Obama/D/President

Alt Order #: 06260660 Product Desc: OBAMA FOR AMERICA WTSP-TV

Ln Ch	Start	End	Inventory Code	Break	Start/End		Len S	pots	Rate Pri	Rtg Type	Spots	Amount
27 WTSP	10/08/1	2 11/02/12	M-F 12-1230p 10 News @ Noor	CM	12-1230p	MTWTF-	- :30	5	\$450.00 P-4	0.00 NM	20	\$9,000.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2 Week: 10/2		10/28/12 11/04/12	MTWTF MTWTF	5 5	\$450.00 \$450.00	0.00 0.00						
			M-F 12-1230p 10 News @ Noor	СМ	12-1230p	M	- :30	1	\$450.00 P-4	0.00 NM	1	\$450.00
Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 11/0		11/11/12	M	1	\$450.00	0.00						
29 WTSP	10/02/1	2 10/05/12	Y&R Young and the Re	CM	1230-130p	- TWTF-	- :30	5	\$550.00 P-4	0.00 NM	5	\$2,750.00
Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/0		10/07/12	- TWF	5	\$550.00	0.00						
30 WTSP	10/08/1	2 11/02/12		CM	1230-130p	MTWTF-	- :30	5	\$550.00 P-4	0.00 NM	20	\$11,000.00
Cto	rt Doto	End Data	Young and the Ro		Doto	Dating						
Week: 10/0	nt Date 08/12	End Date 10/14/12	<u>Weekdays</u> MTWTF	Spots/Week 5	Rate \$550.00	Rating 0.00						
Week: 10/		10/21/12	MTWTF	5	\$550.00	0.00						
Week: 10/2	22/12	10/28/12	MTWTF	5	\$550.00	0.00						
Week: 10/2		11/04/12	MTWTF	5	\$550.00	0.00						
31 WTSP	10/02/1	2 10/05/12	B&B Bold and Beautifu	CM ıl	130-2p	- TWTF-	- :30	5	\$550.00 P-4	0.00 NM	5	\$2,750.00
Star Week: 10/0	rt Date	End Date 10/07/12	<u>Weekdays</u> - TWTF	Spots/Week 5	Rate \$550.00	Rating 0.00						
		2 11/02/12	B&B	CM	130-2p	MTWTF-	- :30	5	\$550.00 P-4	0.00 NM	20	\$11,000.00
02 W101	10/00/1	2 11/02/12	Bold and Beautifu		100 2p	11111111	.00	J	φοσο.σσ1 4	0.00 14101	20	Ψ11,000.00
<u>Star</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/0		10/14/12	MTWTF	5	\$550.00	0.00						
Week: 10/		10/21/12	MTWTF	5	\$550.00	0.00						
Week: 10/2 Week: 10/2		10/28/12 11/04/12	MTWTF MTWTF	5 5	\$550.00 \$550.00	0.00 0.00						
		2 10/05/12	M-F 2-3p	CM	2-3p	- TWTF-	- :30	5	\$300.00 P-4	0.00 NM	5	\$1,500.00
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	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/0		10/07/12	- TWTF	5	\$300.00	0.00			A			
34 WTSP	10/08/1	2 11/02/12	M-F 2-3p The Talk	СМ	2-3p	MTWTF-	- :30	5	\$300.00 P-4	0.00 NM	20	\$6,000.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	<u>Rating</u>						
Week: 10/0		10/14/12	MTWTF MTWTF	5	\$300.00	0.00						
Week: 10/2 Week: 10/2		10/21/12 10/28/12	MTWTF	5 5	\$300.00 \$300.00	0.00 0.00						
Week: 10/2		11/04/12	MTWTF	5	\$300.00	0.00						
		2 11/05/12	M-F 2-3p	CM	2-3p	M	- :30	1	\$300.00 P-4	0.00 NM	1	\$300.00
			The Talk									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 11/0		11/11/12	M	1	\$300.00	0.00			#075 00 D 4	0.00.1114	_	Φ4 0 7 5 00
36 WISP	10/02/1	2 10/05/12	M-F 3-4p Let's Make a Dea	CM I	3-4p	- TWTF-	- :30	5	\$275.00 P-4	0.00 NM	5	\$1,375.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/0		10/07/12	- TWTF	5	\$275.00	0.00			#075 00 D 4	0.00 NIM	00	#F F00 00
37 WISP	10/08/1	2 11/02/12	M-F 3-4p Let's Make a Dea	CM I	3-4p	MTWTF-	- :30	5	\$275.00 P-4	0.00 NM	20	\$5,500.00
<u>S</u> tar	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/0		10/14/12	MTWTF	5	\$275.00	0.00						
Week: 10/		10/21/12	MTWTF MTWTF	5	\$275.00	0.00						
Week: 10/2 Week: 10/2		10/28/12 11/04/12	MTWTF	5 5	\$275.00 \$275.00	0.00 0.00						
		2 10/05/12		CM	4-5p	- TWTF-	- :30	8	\$400.00 P-4	0.00 NM	8	\$3,200.00
			Dr. Phil		•							
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/0	01/12	10/07/12	- TWTF	8	\$400.00	0.00					I	

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Order / Rev: 704115 - 3 Advertiser: Obama/D/President

Alt Order #: 06260660 Product Desc: OBAMA FOR AMERICA WTSP-TV

	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
38 WTSP	10/02/12	2 10/05/12	M-F 4-5p Dr. Phil	СМ	4-5p	- TWTF	:30	8	\$400.00 P-4	0.00 NM	8	\$3,200.00
39 WTSP	10/08/12	2 11/02/12	M-F 4-5p Dr. Phil	CM	4-5p	МГЖГБ	:30	5	\$400.00 P-4	0.00 NM	22	\$8,800.00
	Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/08 Week: 10/15		10/14/12 10/21/12	MTWTF MTWTF	5 6	\$400.00 \$400.00	0.00 0.00						
Week: 10/12		10/21/12	MTWTF	6	\$400.00	0.00						
Week: 10/29	9/12	11/04/12	MTWTF	5	\$400.00	0.00						
40 WTSP	11/05/12	2 11/05/12	M-F 4-5p Dr. Phil	СМ	4-5p	M	:30	1	\$400.00 P-4	0.00 NM	1	\$400.00
Start Week: 11/05	<u>Date</u> 5/12	End Date 11/11/12	Weekdays M	Spots/Week 1	Rate \$400.00	Rating 0.00						
41 WTSP	10/02/12	2 10/05/12	M-F 5-530p 5-530p 10 News	СМ	5-530p	- TWTF	:30	5	\$275.00 P-4	0.00 NM	5	\$1,375.00
	Date 1/4.0	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/01		10/07/12	- TWF	5 CM	\$275.00	0.00	.20		\$275.00 D.4	0.00 NM	20	¢E 500 00
			M-F 5-530p 5-530p 10 News	CM	5-530p	МГЖГБ	:30	5	\$275.00 P-4	0.00 NM	20	\$5,500.00
	Date	End Date	<u>Weekdays</u> MTWTF	Spots/Week	Rate	Rating						
Week: 10/08 Week: 10/15		10/14/12 10/21/12	MTWTF	5 5	\$275.00 \$275.00	0.00 0.00						
Week: 10/13		10/21/12	MTWTF	5	\$275.00	0.00						
Week: 10/29	9/12	11/04/12	MTWTF	5	\$275.00	0.00						
43 WTSP	11/05/12	2 11/05/12	M-F 5-530p 5-530p 10 News	СМ	5-530p	M	:30	1	\$275.00 P-4	0.00 NM	1	\$275.00
	Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 11/05		11/11/12	M	1	\$275.00	0.00					_	
44 WTSP		2 10/05/12	M-F 530-6p 10 News at 530p	СМ	530-6p	- TWГF	:30	5	\$275.00 P-4	0.00 NM	5	\$1,375.00
Start Week: 10/01	<u>Date</u> 1/12	End Date 10/07/12	<u>Weekdays</u> - TWTF	Spots/Week 5	Rate \$275.00	Rating 0.00						
45 WTSP	10/08/12	2 11/02/12	M-F 530-6p 10 News at 530p	СМ	530-6p	MTWTF	:30	5	\$275.00 P-4	0.00 NM	20	\$5,500.00
Start	Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/08		10/14/12	MTWTF	5	\$275.00	0.00						
Week: 10/15		10/21/12	MTWTF	5	\$275.00	0.00						
Week: 10/22 Week: 10/29		10/28/12 11/04/12	MTWTF MTWTF	5 5	\$275.00 \$275.00	0.00 0.00						
46 WTSP				CM	6-630p	- ТWГF	:30	5	\$500.00 P-4	0.00 NM	5	\$2,500.00
			6-630p 10 News		_		.00	Ū	φοσοίσση ή	0.00 14101		Ψ2,000.00
Start Week: 10/01	<u>Date</u> 1/12	End Date 10/07/12	Weekdays - TWTF	Spots/Week 5	Rate \$500.00	Rating 0.00						
47 WTSP	10/08/12	2 11/02/12	M-F 6-630p 6-630p 10 News	СМ	6-630p	MTWTF	:30	5	\$500.00 P-4	0.00 NM	21	\$10,500.00
Start	Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/08		10/14/12	MTWTF	6	\$500.00	0.00						
Week: 10/15		10/21/12	MTWTF	5	\$500.00	0.00						
Week: 10/22		10/28/12	MTWTF MTWTF	5	\$500.00	0.00						
Week: 10/29		11/04/12		5	\$500.00	0.00	-20		#0.000.00 D.0	0.00 NIM	,	# 0.000.00
		2 10/05/12	CBS Evening New CBS Evening New		630-7p	W- F	:30	1	\$2,000.00 P-2	U.UU INIVI	1	\$2,000.00
Start Week: 10/01	<u>Date</u> 1/12	End Date 10/07/12	<u>Weekdays</u> W-F	Spots/Week 1	Rate \$2,000.00	Rating 0.00						
49 WTSP	10/08/12	11/02/12	CBS Evening New CBS Evening New		630-7p	M- W- F	:30	1	\$2,000.00 P-2	0.00 NM	5	\$10,000.00
<u>St</u> art	Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/08	8/12	10/14/12	M- W- F		\$2,000.00	0.00						
Week: 10/15		10/21/12	M-W-F	1	\$2,000.00	0.00						
Week: 10/22 Week: 10/29		10/28/12 11/04/12	M- W- F M- W- F	1	\$2,000.00	0.00 0.00						
vveek. 10/28	<i>3/</i> 1∠	ı 1/U4/ IZ	MT- M- 1	1	\$2,000.00	0.00					ı	

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Order / Rev: 704115 - 3 Advertiser: Obama/D/President

Alt Order #: 06260660 Product Desc: OBAMA FOR AMERICA WTSP-TV

_	Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
	49 WTSP	10/08/12	2 11/02/12	CBS Evening Nev CBS Evening Ne		630-7p	M- W- F	:30	1	\$2,000.00 P-2	0.00 NM	5	\$10,000.00
_	50 WTSP	10/02/12	2 10/05/12	7-730p Wheel of Fortune	СМ	7-730p	- TWTF	:30	5	\$1,300.00 P-4	0.00 NM	5	\$6,500.00
	Sta Week: 10/	rt Date	End Date 10/07/12	Weekdays - TWTF	Spots/Week	Rate \$1,300.00	Rating 0.00						
_			2 11/02/12		CM	7-730p	MTWTF	:30	5	\$1,300.00 P-4	0.00 NM	20	\$26,000.00
	0.			Wheel of Fortune			.						
	Sta Week: 10/	rt Date /08/12	End Date 10/14/12	<u>Weekdays</u> MTWTF	Spots/Week 5	Rate \$1,300.00	Rating 0.00						
	Week: 10/	15/12	10/21/12	МГЖГБ	5	\$1,300.00	0.00						
	Week: 10/ Week: 10/		10/28/12 11/04/12	MTWTF MTWTF		\$1,300.00 \$1,300.00	0.00 0.00						
-			2 10/05/12	730-8p	CM	730-8p	- TWTF	:30	5	\$1,500.00 P-4	0.00 NM	5	\$7,500.00
				Jeopardy						, ,			, ,
	Sta Week: 10/	rt Date	End Date	Weekdays - TWTF	Spots/Week	Rate	Rating						
-			10/07/12 2 11/02/12	730-8p	CM	\$1,500.00 730-8p	0.00 MTWTF	:30	5	\$1,500.00 P-4	0.00 NM	20	\$30,000.00
	00 W101	10/00/12	2 11/02/12	Jeopardy	OIVI	700 ор	WIWII	.00	Ü	Ψ1,000.001 4	0.00 14101	20	ψου,υυυ.υυ
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	Week: 10/		10/14/12	MTWTF MTWTF		\$1,500.00	0.00						
	Week: 10/ Week: 10/		10/21/12 10/28/12	MTWTF		\$1,500.00 \$1,500.00	0.00 0.00						
_	Week: 10/		11/04/12	МГWГF		\$1,500.00	0.00						
	54 WTSP	10/02/12	2 10/05/12	LN (M-F) LN (M-F)	CM	M-F 11-1135	р - ТWГF	:30	5	\$1,000.00 P-4	0.00 NM	5	\$5,000.00
		rt Date	End Date	Weekdays - TWTF	Spots/Week	Rate	Rating						
-	Week: 10/		10/07/12 2 11/02/12	LN (M-F)	CM	\$1,000.00 M-F 11-1135	0.00 p MTWTF	:30		\$1,000.00 P-4	0.00 NM	20	\$20,000.00
	33 W 131	10/00/12	2 11/02/12	LN (M-F)	Civi	WI-1 11-1133	b mimil	.50	5	\$1,000.001 -4	0.00 14101	20	Ψ20,000.00
	Sta Week: 10/	rt Date /08/12	End Date 10/14/12	<u>Weekdays</u> MTWTF	Spots/Week 5	Rate \$1,000.00	Rating 0.00						
	Week: 10/		10/21/12	МГЖГЕ	5	\$1,000.00	0.00						
	Week: 10/ Week: 10/		10/28/12 11/04/12	MTWTF MTWTF		\$1,000.00	0.00 0.00						
-					CM	\$1,000.00 Sa 11-1135p		:30	5	\$700.00 P-4	0.00 NM	25	\$17,500.00
	00 II. 0.	. 0, 0 0, 1.	,00,	Late News (Sa)		3 4 11 1133p				Ψ. σσ.σσ.	0.00		ψ,σσσισσ
		rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	Week: 10/ Week: 10/		10/07/12 10/14/12	S- S-	5 5	\$700.00 \$700.00	0.00 0.00						
	Week: 10/		10/21/12	S-	5	\$700.00	0.00						
	Week: 10/		10/28/12	S-	5	\$700.00	0.00						
-	Week: 10/		11/04/12 2 11/04/12	S-	5 CM	\$700.00 Su 11-1135p	0.00	:30	1	\$900.00 P-4	0.00 NM	5	\$4,500.00
	37 WISF	10/07/12	2 11/04/12	Late News (Su)	Civi	3u 11-1133p	3	.30	'	φ900.00 F-4	U.UU INIVI	3	Φ4,500.00
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	Week: 10/		10/07/12	S	1	\$900.00	0.00						
	Week: 10/ Week: 10/		10/14/12 10/21/12	S	1	\$900.00 \$900.00	0.00 0.00						
	Week: 10/	22/12	10/28/12	S	1	\$900.00	0.00						
_	Week: 10/		11/04/12	S	1	\$900.00	0.00			\$050.00 D.4	0.00 NIM		#0.000.00
			2 10/05/12	Letterman Late Night with D	CM avid Letterma		a - TWTF	:30	8	\$350.00 P-4	0.00 NM	8	\$2,800.00
	Sta Week: 10/	rt Date /01/12	End Date 10/07/12	Weekdays - TWTF	Spots/Week 8	Rate \$350.00	Rating 0.00						
-			2 11/02/12	Letterman	CM	1135p-1237a		:30	6	\$350.00 P-4	0.00 NM	30	\$10,500.00
				Late Night with D		•							•
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	Week: 10/ Week: 10/		10/14/12 10/21/12	MTWTF MTWTF	6 8	\$350.00 \$350.00	0.00 0.00						
	Week: 10/		10/28/12	MTWTF	8	\$350.00	0.00						

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Order / Rev: 704115 - 3 Advertiser: Obama/D/President

Alt Order #: 06260660 Product Desc: OBAMA FOR AMERICA WTSP-TV

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
59 WTSP	10/08/1	2 11/02/12		CM	1135p-1237		- :30	6	\$350.00 P-4	0.00 NM	30	\$10,500.00
			Late Night with D	avid Lettermaı	n(11:35 PM-12	2:37 XM)						
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2		11/04/12	MTWTF	8	\$350.00	0.00			* 475.00 D.4	0.00.104	_	#075.00
60 WISP	10/02/1	2 10/05/12	Late Late Show Late Late Show	СМ	1237-137a	- TWTF-	- :30	5	\$175.00 P-4	0.00 NM	5	\$875.00
Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/0	01/12	10/07/12	- TWTF	5	\$175.00	0.00						
61 WTSP	10/08/1	2 11/02/12		CM	1237-137a	MTWTF-	- :30	5	\$175.00 P-4	0.00 NM	19	\$3,325.00
Star	rt Date	End Date	Late Late Show Weekdays	Spots/Week	Rate	Rating						
Week: 10/0		10/14/12	MTWTF	5	\$175.00	0.00						
Spot Ch	Date Ra	nge D	escription	Start	/End Time		Weekdays	<u>Ler</u>	ngth Rate	Rtg Type		
4 WTSP	10/08/12	2-10/14/12 L	ate Late Show	1237	'-137a		MTWThF		:30 (\$175.00)	0.00 <i>NM</i>		
	edited	CA 40/01										
	OVE TO		MTWTF	5	¢175.00	0.00						
Week: 10/1 Week: 10/2		10/21/12 10/28/12	MTWTF	5 5	\$175.00 \$175.00	0.00 0.00						
Week: 10/2		11/04/12	MTWTF	5	\$175.00	0.00						
62 WTSP	10/06/1	2 11/03/12	Sat 6-8a	СМ	Sat 6-8a	S	S- :30	2	\$75.00 P-4	0.00 NM	10	\$750.00
			10 News, 6am S	aturday								
Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/0		10/07/12	S-	2	\$75.00	0.00						
Week: 10/0		10/14/12	S-	2	\$75.00	0.00						
Week: 10/1 Week: 10/2		10/21/12 10/28/12	S- S-	2 2	\$75.00 \$75.00	0.00 0.00						
Week: 10/2		11/04/12	S-	2	\$75.00 \$75.00	0.00						
		2 11/03/12	Sat 8-10a	СМ	Sat 8-10a		S- :30	1	\$150.00 P-4	0.00 NM	5	\$750.00
			CBS This Mornin	g Saturday								
Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/0	01/12	10/07/12	S-	1	\$150.00	0.00						
Week: 10/0		10/14/12	S-	1	\$150.00	0.00						
Week: 10/1		10/21/12 10/28/12	S- S-	1 1	\$150.00 \$150.00	0.00 0.00						
Week: 10/2 Week: 10/2		11/04/12	S-	1	\$150.00 \$150.00	0.00						
		2 11/03/12	Gators Special	СМ	Gators Spec		S- :30	1	\$400.00 P-4	0.00 NM	5	\$2,000.00
			Gators Special		•							
Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/0		10/07/12	S-	1	\$400.00	0.00						
Week: 10/0		10/14/12	S-	1	\$400.00	0.00						
Week: 10/2 Week: 10/2		10/21/12 10/28/12	S- S-	1	\$400.00 \$400.00	0.00 0.00						
Week: 10/2		11/04/12	S-	1	\$400.00	0.00						
		2 11/03/12	Sat 730-8p	СМ	Sat 730-8p		S- :30	1	\$400.00 P-4	0.00 NM	5	\$2,000.00
			Jeopardy									
Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/0		10/07/12	S-	1	\$400.00	0.00						
Week: 10/0		10/14/12	S-	1	\$400.00	0.00						
Week: 10/2 Week: 10/2		10/21/12 10/28/12	S- S-	1 1	\$400.00 \$400.00	0.00 0.00						
Week: 10/2		11/04/12	S-	1	\$400.00	0.00						
		2 11/04/12	CBS Sunday Mor	ning CM	Sun 9-1030a	1	S :30	2	\$500.00 P-4	0.00 NM	10	\$5,000.00
			CBS Sunday Mo	-								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/0		10/07/12	S	2	\$500.00	0.00						
Week: 10/0 Week: 10/1		10/14/12 10/21/12	S S	2 2	\$500.00 \$500.00	0.00 0.00						
Week: 10/2		10/21/12	S	2	\$500.00 \$500.00	0.00						
Week: 10/2		11/04/12	S	2	\$500.00	0.00						
68 WTSP	10/07/1	2 11/04/12		CM	Sun 1030-11	30a	S :30	1	\$500.00 P-4	0.00 NM	5	\$2,500.00
Ct	ot Dete	End Date	Face the Nation	Cnoto Mari	D-4-	Datin -						
Star	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				ı	ı	

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Order / Rev: 704115 - 3 Advertiser: Obama/D/President

Alt Order #: 06260660 Product Desc: OBAMA FOR AMERICA WTSP-TV

Ln Ch	Start	End	Inventory Code	Break	Start/End T		Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
68 WTSP	10/07/1	2 11/04/12		CM	Sun 1030-11	30a	S	:30	1	\$500.00 P-4	0.00 NM	5	\$2,500.00
			Face the Nation										
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Ratir							
Week: 10		10/07/12	S S	1	\$500.00		00						
Week: 10 Week: 10		10/14/12 10/21/12	S	1	\$500.00 \$500.00		00 00						
Week: 10		10/28/12	S	1	\$500.00		00						
Week: 10		11/04/12	S	1	\$500.00		00						
69 WTSP	10/07/1	2 11/04/12	Sun 630-7p	СМ	Sun 630-7p		S	:30	1	\$350.00 P-4	0.00 NM	2	\$700.00
			Sun 630-7p 10 N	ews									
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Ratir	ng						
Week: 10		10/07/12		0	\$350.00	0.	00						
Week: 10		10/14/12	S	1	\$350.00		00						
Week: 10 Week: 10		10/21/12 10/28/12	S	0	\$350.00 \$350.00		00 00						
Week: 10		11/04/12		0	\$350.00		00						
		2 11/04/12	10 Sports Extra	CM	Su 1135-114		S	:30	1	\$500.00 P-4	0.00 NM	5	\$2,500.00
70 11101	10/01/1	2 11/01/12	10 Sports Exra	O.W.	Cu 1100 111	iop	Б	.00	·	φοσσ.σσ1 1	0.00 11111		ψ2,000.00
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Ratir	na						
Week: 10		10/07/12	S	1	\$500.00		00						
Week: 10	/08/12	10/14/12	S	1	\$500.00	0.	00						
Week: 10		10/21/12	S	1	\$500.00		00						
Week: 10		10/28/12	S	1	\$500.00		00						
Week: 10		11/04/12	S	1	\$500.00		00			^-			
71 WTSP	10/08/1	2 11/05/12	Mon Prime B	CM	Mon 9-10p		M	:30	1	\$5,500.00 P-4	0.00 NM	4	\$22,000.00
0.	. 5 .	- ID /	2 Broke Girls/Mik	•	5.	D ()							
	art Date	End Date	<u>Weekdays</u> M	Spots/Week	Rate CF FOO OO	Ratir							
Week: 10 Week: 10		10/14/12 10/21/12	IVI	1	\$5,500.00 \$0.00		00 00						
Week: 10		10/21/12	M	_	\$5,500.00		00						
Week: 10		11/04/12	M		\$5,500.00		00						
Week: 11	/05/12	11/11/12	M	1	\$5,500.00	0.	00						
72 WTSP	10/08/1	2 11/05/12	Mon Prime C	CM	Mon 10-11p		M	:30	1	\$3,500.00 P-4	0.00 NM	5	\$17,500.00
			Hawaii Five-0										
	art Date	End Date	Weekdays	Spots/Week	Rate	Ratir	_						
Week: 10		10/14/12	M		\$3,500.00		00						
Week: 10 Week: 10		10/21/12 10/28/12	M M		\$3,500.00 \$3,500.00		00 00						
Week: 10		11/04/12	M		\$3,500.00		00						
Week: 11		11/11/12	M		\$3,500.00		00						
73 WTSP	10/02/1	2 10/30/12	Tue Prime A	CM	Tue 8-9p		- T	:30	2	\$5,000.00 P-4	0.00 NM	9	\$45,000.00
			NCIS										
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Ratir	ng						
Week: 10		10/07/12	- T		\$5,000.00		00						
Week: 10		10/14/12	- T		\$5,000.00		00						
Week: 10 Week: 10		10/21/12 10/28/12	- T - T		\$5,000.00		00 00						
Week: 10		11/04/12	- T		\$5,000.00 \$5,000.00		00						
			Tue Prime B	CM	Tue 9-10p		- T	:30	2	\$4,500.00 P-4	0.00 NM	9	\$40,500.00
74 11101	10/02/1	2 10/00/12	NCIS: Los Angel		140 0 100			.00	_	ψ4,000.001 4	0.00 14101		Ψ-10,000.00
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Ratir	na						
Week: 10		10/07/12	- T		\$4,500.00		00						
Week: 10	/08/12	10/14/12	- T	2	\$4,500.00	0.	00						
Week: 10		10/21/12	- T		\$4,500.00		00						
Week: 10		10/28/12	- T - T		\$4,500.00		00						
Week: 10		11/04/12			\$4,500.00		00 T	.20	4	\$4,000,00 P. 4	0.00 NINA	_	¢20,000,00
75 WISP	10/02/1	2 10/30/12	Tue Prime C Vegas	CM	Tue 10-11p		- T	:30	7	\$4,000.00 P-4	0.00 NM	5	\$20,000.00
C+	ort Doto	End Data	-	Spoto/Most	Poto	Do#:	20						
Week: 10	art Date /01/12	End Date 10/07/12	<u>Weekdays</u> - T	Spots/Week 1	Rate \$4,000.00	Ratir 0	<u>19</u> 00						
Week: 10		10/07/12	- T		\$4,000.00		00						
Week: 10		10/21/12	- T		\$4,000.00		00						
Week: 10	/22/12	10/28/12	- T	1	\$4,000.00	0.	00						

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Order / Rev: 704115 - 3 Advertiser: Obama/D/President

Alt Order #: 06260660 Product Desc: OBAMA FOR AMERICA WTSP-TV

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spo	ts Rate Pri	Rtg Type	Spots	Amount
75 WTSP	10/02/12	2 10/30/12	Tue Prime C Vegas	СМ	Tue 10-11p	- T	:30	1 \$4,000.00 P-4	0.00 NM	5	\$20,000.00
	: Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/29		11/04/12	- T		\$4,000.00	0.00	-20	4	0.00 NIM	_	# 00,000,00
76 WTSP	10/03/12	2 10/31/12	Wed Prime A Survivor: Philippi	CM nes	Wed 8-9p	W	:30	1 \$4,000.00 P-4	0.00 NM	5	\$20,000.00
Start	Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/0		10/07/12	W		\$4,000.00	0.00					
Week: 10/08 Week: 10/18		10/14/12	W W		\$4,000.00 \$4,000.00	0.00 0.00					
Week: 10/1:		10/21/12 10/28/12	W		\$4,000.00	0.00					
Week: 10/2		11/04/12	W		\$4,000.00	0.00					
		2 10/31/12	Wed Prime B	СМ	Wed 9-10p	W	:30	2 \$5,000.00 P-4	0.00 NM	9	\$45,000.00
			Criminal Minds		•						
Start	Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/0		10/07/12	W		\$5,000.00	0.00					
Week: 10/0		10/14/12	W		\$5,000.00	0.00					
Week: 10/1: Week: 10/2:		10/21/12 10/28/12	W W		\$5,000.00 \$5,000.00	0.00 0.00					
Week: 10/2		11/04/12	W		\$5,000.00	0.00					
			Wed Prime C	CM	Wed 10-11p	W	:30	1 \$4,500.00 P-4	0.00 NM	5	\$22,500.00
70 1110.	10/00/11	10/01/12	CSI: Crime Scen				.00	τ ψ1,000.001	0.00 14111		Ψ22,000.00
Start	Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/0		10/07/12	W		\$4,500.00	0.00					
Week: 10/08	8/12	10/14/12	W	1	\$4,500.00	0.00					
Week: 10/1		10/21/12	W		\$4,500.00	0.00					
Week: 10/2:		10/28/12	W W		\$4,500.00	0.00					
Week: 10/29		11/04/12			\$4,500.00	0.00		4	0.00.1114		# 40 000 00
79 WISP	10/04/12	2 11/01/12	Thu Prime A Big Bang Theory	CM /Two and a Ha	Thu 8-9p	T	:30	1 \$4,500.00 P-4	0.00 NIM	4	\$18,000.00
Stort	Data	End Data				Pating					
Week: 10/0	Date 1/12	End Date 10/07/12	<u>Weekdays</u> T	Spots/Week 1	Rate \$4,500.00	Rating 0.00					
Week: 10/0		10/07/12		0	\$0.00	0.00					
Week: 10/1		10/21/12	T	_	\$4,500.00	0.00					
Week: 10/2:		10/28/12	<u>T</u>		\$4,500.00	0.00					
Week: 10/2		11/04/12	T		\$4,500.00	0.00					
80 WTSP	10/04/12	2 11/01/12	Thu Prime B	CM	Thu 9-10p	T	:30	1 \$4,500.00 P-4	0.00 NM	5	\$22,500.00
Ctout	Doto	End Data	Person of Interes		Doto	Dating					
Week: 10/0	Date 1/12	End Date 10/07/12	<u>Weekdays</u> T	Spots/Week	Rate \$4,500.00	Rating 0.00					
Week: 10/0		10/07/12	T		\$4,500.00	0.00					
Week: 10/1:		10/21/12	T		\$4,500.00	0.00					
Week: 10/2		10/28/12	T		\$4,500.00	0.00					
Week: 10/2		11/04/12	T	1	\$4,500.00	0.00					
81 WTSP	10/04/12	2 11/01/12	Thu Prime C Elementary	CM	Thu 10-11p	T	:30	2 \$4,000.00 P-4	0.00 NM	9	\$36,000.00
Start	Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/0		10/07/12	T		\$4,000.00	0.00					
Week: 10/0	8/12	10/14/12	T		\$4,000.00	0.00					
Week: 10/1		10/21/12	<u>T</u>		\$4,000.00	0.00					
Week: 10/2:		10/28/12	T		\$4,000.00	0.00					
Week: 10/2		11/04/12	T		\$4,000.00	0.00					^
82 WTSP	10/05/12	2 11/02/12	Fri Prime A CSI: NY	СМ	Fri 8-9p	F	:30	1 \$3,000.00 P-4	0.00 NM	9	\$27,000.00
<u>Start</u>	Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/0		10/07/12	<u>F</u>		\$3,000.00	0.00					
Week: 10/0		10/14/12	F		\$3,000.00	0.00					
Week: 10/1: Week: 10/2:		10/21/12 10/28/12	F F		\$3,000.00 \$3,000.00	0.00 0.00					
Week: 10/2		10/28/12	F		\$3,000.00	0.00					
83 WTSP				CM	Fri 9-10p	F	:30	1 \$3,000.00 P-4	0.00 NM	5	\$15,000.00
55 11101	. 5, 55, 17	02/12	Made in Jersey	OIVI	0 100	-1	.00	. 40,000.001 4	J.JO INIVI		ψ.10,000.00

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Order / Rev: 704115 - 3 Advertiser: Obama/D/President

Alt Order #: 06260660 Product Desc: OBAMA FOR AMERICA WTSP-TV

Ln Ch Start	End	Inventory Code	Break	Start/End	Time Da	ys	Len Spo	ots Rate Pr	i Rtg Type	Spots	Amount
83 WTSP 10/05/	12 11/02/12	Fri Prime B Made in Jersey	CM	Fri 9-10p		- F	:30	1 \$3,000.00 P-4	4 0.00 NM	5	\$15,000.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/01/12	10/07/12	F	1	+ - /	0.00						
Week: 10/08/12	10/14/12	F	1	+-,	0.00						
Week: 10/15/12	10/21/12	F	1	\$3,000.00	0.00						
Week: 10/22/12 Week: 10/29/12	10/28/12 11/04/12	F F	1	\$3,000.00 \$3,000.00	0.00 0.00						
			CM			T.	.20	2	4 0.00 NM	_	¢15 000 00
84 WTSP 10/05/	12 11/02/12	Blue Bloods		Fri 10-11p		- F	:30	2 \$3,000.00 P-4	+ 0.00 NIVI	5	\$15,000.00
Start Date	End Date	Weekdays	Spots/Week		Rating						
Week: 10/01/12	10/07/12	F		\$3,000.00	0.00	147		Law with Dat	D		
Spot Ch Date Ra		Description		t/End Time			<u>eekdays</u> F		Rtg Type		
1 WTSP 10/01/1	2-10/07/12 F	-II PIIIIIe C	FILI	0-11p			F	30 (\$3,000.00	7) 0.00 NW		
Credited	8p same da	to as missl									
Week: 10/08/12	10/14/12	F	2	\$3,000.00	0.00						
Spot Ch Date Ra		Description		t/End Time	0.00	We	eekdays	Length Rate	e Rtg Type		
3 WTSP 10/08/1				0-11p		_	F				
Credited	2 10/1-1/121	111 111110 0		O I IP			1	.οο(φο,οοο.οι	0.00 74107		
	8p same da	te as missl									
Week: 10/15/12	10/21/12	F	2	\$3,000.00	0.00						
Spot Ch Date Ra		Description		t/End Time	0.00	We	ekdays	Length Rate	Rtg Type		
5 WTSP 10/15/1				0-11p		_	F				
Credited				•				(, .,	,		
[move to fri	8p same da	te as miss]									
Week: 10/22/12	10/28/12	F	2	\$3,000.00	0.00						
Spot Ch Date Ra		Description	Star	t/End Time		We	ekdays	Length Rate	e Rtg Type		
8 WTSP 10/22/1	2-10/28/12 F	ri Prime C	Fri 1	0-11p			F	- :30 (\$3,000.00	0.00 NM		
Credited											
[move to fri	8p same da	te as miss]									
Week: 10/29/12	11/04/12	F	1	\$3,000.00	0.00						
85 WTSP 10/07/	12 11/04/12	Sun Prime A	CM	7-8p		S	:30	1 \$4,500.00 P-4	4 0.00 NM	5	\$22,500.00
		60 Minutes									
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/01/12	10/07/12	S	1	+ ,	0.00						
Week: 10/08/12	10/14/12	S		\$4,500.00	0.00						
Week: 10/15/12	10/21/12	S		\$4,500.00	0.00						
Week: 10/22/12	10/28/12	S S	1	. ,	0.00						
Week: 10/29/12	11/04/12			\$4,500.00	0.00	C	-20	4	4 0 00 NIM	_	¢оо гоо оо
86 WTSP 10/07/	12 11/04/12	Amazing Race	СМ	Sun 8-9p		5	:30	1 \$4,500.00 P-4	4 0.00 NIVI	5	\$22,500.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/01/12	10/07/12	S	1		0.00						
Week: 10/08/12	10/14/12	S	1	\$4,500.00	0.00						
Week: 10/15/12	10/21/12	S	1	+ .,	0.00						
Week: 10/22/12	10/28/12	S	1	+ ,	0.00						
Week: 10/29/12	11/04/12	S		\$4,500.00	0.00					_	^
87 WTSP 10/07/	12 11/04/12	Sun Prime C The Good Wife	СМ	Sun 9-10p		S	:30	1 \$3,500.00 P-4	4 0.00 NM	5	\$17,500.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/01/12	10/07/12	S	1		0.00						
Week: 10/08/12	10/14/12	S	1		0.00						
Week: 10/15/12	10/21/12	S	1	\$3,500.00	0.00						
Week: 10/22/12	10/28/12	S	1		0.00						
Week: 10/29/12	11/04/12	S		\$3,500.00	0.00						A
E 88 WTSP 10/07/	12 10/07/12	NFL Football Gar		1-4p		S	:30	1 \$8,000.00 P-4	4 0.00 NM	1	\$8,000.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/01/12	10/07/12	S	1		0.00						
E 89 WTSP 10/14/	12 10/14/12	Bucs on CBS Foo	otball CM		n Footb	S	:30	2 \$20,000.00 P-4	4 0.00 NM	2	\$40,000.00
	. –	Bucs on CBS Fo		J				. ,			. ,

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Order / Rev: 704115 - 3 Advertiser: Obama/D/President

Alt Order #: 06260660 Product Desc: OBAMA FOR AMERICA WTSP-TV

Flight Dates: 10/02/12 - 11/05/12 Estimate: 1537

Ln Ch Start End	Inventory Code		Start/End			Len S	pots Rate Pr	Rtg Type	Spots	Amount
E 89 WTSP 10/14/12 10/14/12	Bucs on CBS Footba	_	Reg Seasor	n Footb	S	:30	2 \$20,000.00 P-	1 0.00 NM	2	\$40,000.00
Start Date End Date		oots/Week	Rate	Doting						
Week: 10/08/12 10/14/12	S		\$20,000.00	Rating 0.00						
E 90 WTSP 10/21/12 10/21/12	NFL Football Game		4-7p		S	:30	1 \$10,000.00 P-	1 0.00 NM	1	\$10,000.00
	NFL Football Game									* · · · · · · · · · · · · · · · · · · ·
Start Date End Date		oots/Week	Rate	Rating						
Week: 10/15/12 10/21/12	S		\$10,000.00	0.00						
E 91 WTSP 10/28/12 11/04/12			1-4p		S	:30	1 \$8,000.00 P-	1 0.00 NM	2	\$16,000.00
Chart Data - Find Data	NFL Football Game		Data	Datina						
Start Date	Weekdays S _I	oots/Week	Rate \$8,000.00	Rating 0.00					ł	
Week: 10/22/12 10/26/12 Week: 10/29/12 11/04/12	S	1	\$8,000.00	0.00						
		CM	Gators Spe		- S-	:30	1 \$1,000.00 P-	3 0.00 NM	7	\$7,000.00
32 W131 10/00/12 11/03/12	Gators Special	Olvi	Oators Ope	olai	- 5-	.50	1 ψ1,000.001	0.00 IVIVI	,	ψ1,000.00
Start Date End Date	Weekdays S	oots/Week	Rate	Rating					İ	
Week: 10/01/12 10/07/12	S-	2	\$1,000.00	0.00						
Week: 10/08/12 10/14/12			\$1,000.00	0.00						
Week: 10/15/12 10/21/12	S-		\$1,000.00	0.00						
Week: 10/22/12 10/28/12	S-		\$1,000.00	0.00					ŀ	
Week: 10/29/12 11/04/12	S-		\$1,000.00	0.00						
93 WTSP 10/06/12 11/03/12	Florida Football Day Florida Football Day		Florida Foot	tball Da	- S-	:30	1 \$10,000.00 P-	1 0.00 NM	6	\$60,000.00
Start Date End Date	Weekdays S	oots/Week	Rate	Rating						
Week: 10/01/12 10/07/12	S-	1	\$10,000.00	0.00						
Week: 10/08/12 10/14/12		0	\$0.00	0.00						
Week: 10/15/12 10/21/12	S-		\$10,000.00	0.00						
Week: 10/22/12 10/28/12	S-		\$10,000.00	0.00					ŀ	
Week: 10/29/12 11/04/12	S-		\$10,000.00	0.00						
94 WTSP 10/02/12 10/05/12	430-5a News	CM	430-5a	- TWT	F	:30	1 \$50.00 P-	4 0.00 NM	1	\$50.00
	430-5a News									
Start Date End Date		oots/Week	<u>Rate</u>	Rating						
Week: 10/01/12 10/07/12	- TWΓF	1	\$50.00	0.00						
95 WTSP 10/08/12 10/08/12	M-F 6-7a	CM	6-7a	M		:30	1 \$175.00 P-	1 0.00 NM	1	\$175.00
	6-7a 10 News									
Start Date End Date		oots/Week	Rate	Rating						
Week: 10/08/12 10/14/12	M	1	\$175.00	0.00						

Totals 844 \$870,355.00